

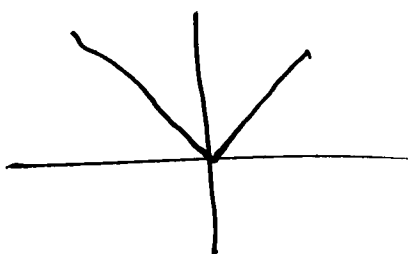
(HW advice)

Remember:

Crit. pts:

- $f'(x)$ is not defined on
- $f'(x) = 0$.

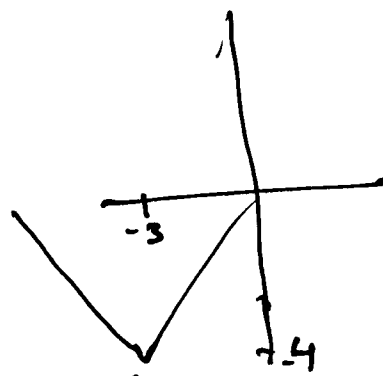
if $f(x) = |x|$ then $f'(x)$ not defined at $x=0$



$$f(x) = |x+3| - 4$$

↑
left 3

↖
down 4



↑
 $f'(x)$ not defined here
⇒ crit pt.

Case 1: $|x|$, der not defined at $x=0$

Case 2: $f'(x) = \frac{1}{x^{1/3}}$

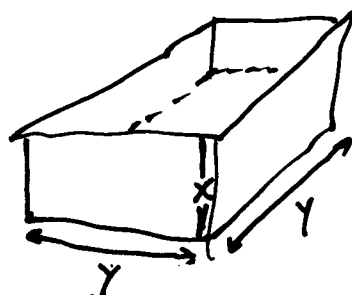
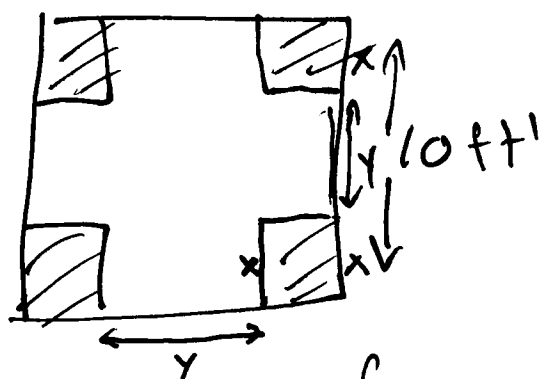
i.e. $f(x) = \frac{3}{2}x^{2/3}$. $f'(x) = \frac{3}{2} \cdot \frac{2}{3}x^{-1/3}$

<http://www.math.uga.edu/~dkrashen>
(course notes)

Applied Optimization

finish 3.5,
read 3.6

Problem Given a square of cardboard

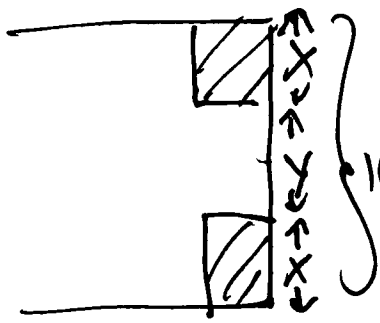


cut of squares from corners & fold up to make a box. What is the largest possible volume of the resulting box?

try to maximize: Volume.

$$V = b \cdot h \cdot w = y \cdot x \cdot y = xy^2$$

Use information given to write function (V)
as a function of 1 variable.



$$\text{so } x + y + x = y + 2x = 10$$

$$y = 10 - 2x$$

$$\text{so } V = x(10 - 2x)^2$$

so Volume now a function of x .

$$V(x) = x(10 - 2x)^2$$

need a closed interval for x :

$$0 \leq x \leq 5$$

↑
chop off
nothing

↑
chop
everything

maximize: $V(x) = x(10 - 2x)^2$ on interval $[0, 5]$

$$V'(x) = x \cdot 2(10 - 2x)^2 \cdot (-2) + (1)(10 - 2x)^2$$

$$= (10 - 2x)(-4x + 10 - 2x)$$

$$= (10 - 2x)(10 - 6x)$$

Crit pts: $V'(x)$ not defined or (X never happens)
 $V'(x) = 0$

$$V'(x) = (10 - 2x)(10 - 6x) = 0$$

$$10 - 2x = 0 \quad \text{or} \quad 10 - 6x = 0$$

$$10 = 2x$$

$$5 = x$$

$$10 = 6x$$

$$\frac{5}{3} = \frac{10}{6} = x$$

list crit pts: $\frac{5}{3}$

end pts: 0, 5

$$V(0) = 0$$

$$V\left(\frac{5}{3}\right)$$

$$V(5) = 0$$

$$V(x) = x(10 - 2x)^2$$

$$V\left(\frac{5}{3}\right) = \frac{5}{3} \underbrace{\left(10 - 2\left(\frac{5}{3}\right)\right)^2}_{\text{pos}} > 0 \text{ so this is biggest!}$$

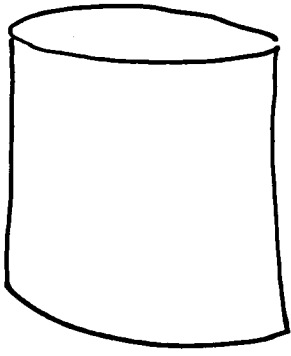
$$= \frac{5}{3} \left(10 - \frac{10}{3}\right)^2 = \frac{5}{3} \left(\frac{20}{3}\right)^2 = \frac{5}{3} \cdot \frac{400}{9}$$

$$= \frac{2000}{27} \approx 74.$$

Procedure:

- 1: Read problem
- 2: Determine what you are trying to maximize or minimize
- 3: Give variable names to quantities to write an equation for what you are trying to max/minimize
- 4: Use problem info to eliminate variables (if necessary) to get a fun of 1 variable.
- 5: Determine a closed interval for domain (how big/small does variable get?)
- 6: Do it. (section 3.5)

Build a can



Want to build a can at
a total cost of 300π cents
top & bottom made from copper
at a cost of $2¢/\text{in}^2$
sides made of aluminum at
a cost of $1¢/\text{in}^2$

maximize volume of can

Volume of a cylinder is $V = \pi r^2 h$

$$\begin{aligned} \text{cost of top} + \text{cost of bottom} + \text{cost of sides} &= 300\pi \\ 2 \cdot (\text{area of top}) + 2 \cdot (\text{area of bottom}) & \\ + 1 \cdot (\text{area of sides}) &= 300\pi \end{aligned}$$

$$2\pi r^2 + 2\pi r^2 + 2\pi r h = 300\pi$$

$$4\pi r^2 + 2\pi r h = 300\pi$$

$$V = \pi r^2 h$$

r & h related via

$$4\pi r^2 + 2\pi r h = 300\pi$$

solve for h

$$\cancel{4} \cdot 2\pi r h = 300\pi - 4\pi r^2$$

$$h = \frac{300\pi}{2\pi r \cancel{2}} - \frac{4\pi r^2}{2\pi r}$$

$$\boxed{h = \frac{150}{r} - 2r}$$

$$V = \pi r^2 \left(\frac{150}{r} - 2r \right)$$

$$= \cancel{\pi} (150\pi r - 2r^3 \pi) = 2r\pi (\cancel{150} 75 \cancel{\pi} - r^2)$$

$$V(r) = 2\pi r (75 - r^2)$$

$$= 150\pi r - 2\pi r^3$$

interval for r :

$$0 \leq r \leq \sqrt{75}$$

\uparrow

$h=0$

$$\rightarrow 0 = \frac{150}{r} - 2r$$

$$2r = \frac{150}{r}$$

$$r^2 = 75$$

$$r = \pm \sqrt{75}$$

max. $V(r)$ on the interval $[0, \sqrt{75}]$

$$V(r) = 2\pi r(75 - r^2) \text{ or}$$

$$= 150\pi r - 2\pi r^3$$

$$V'(r) = 150\pi - 6\pi r^2 = 0$$

$$6\pi r^2 = 150\pi$$

$$r^2 = \frac{150\pi}{6\pi} = \frac{150}{6} = \frac{75}{3} = 25$$

$$r = 5$$

so need to check

crit pts: $(r = 5)$

end pts: $r = 0, r = \sqrt{75}$

$$V(0)$$

"

$$0$$

$$V(\sqrt{75})$$

"

$$0$$

$$V(5)$$

"

$$2\pi(5)(75 - 5^2)$$

"

$$10\pi(75 - 25)$$

max
volume \rightarrow
(at $r = 5$)

$$\boxed{500\pi}$$